



2010 Summerville Family YMCA Flower Town Festival



2010 Dates: March 26 - 28

Festival hours: Friday 9:00am - 5:00pm, Saturday 9:00am - 5:00pm, Sunday 9:00am - 4:00pm

Festival set-up: Thursday 7:30am - 4:00pm

Azalea Park and Main Street, Downtown Summerville, S.C.

SummervilleYMCA.org

843-771-2937 x 205

About the Flower Town Festival

The Flower Town Festival is one of the Southeast's largest outdoor festivals and 2010 marks 38 years of the award-winning fundraiser. The free three-day event attracts over 200,000 people who come out to enjoy the food, arts and crafts vendors, children's rides and of course the Town's magnificent flowers and hospitality.

History of the Festival

Established in 1972, by the Young Women's Christian Organization (YWCO), the Flower Town Festival continues to support its mission to raise funds for the Summerville Family YMCA. With the Festival proceeds raised over the years, the YMCA has been able to create numerous programs and build three facilities for Summerville's citizens.

Location

The Flower Town Festival takes place in downtown Summerville, S.C. (just 30 minutes west of Charleston) in beautiful Azalea Park and along historic Main Street. These are the perfect places for people to browse, shop and sample some great foods all weekend long.

Additional Festival Features

The popular "Taste of Summerville" showcases some of the Lowcountry's most popular restaurants and offers festival-goers a chance to sample appetizers, main courses and decadent desserts.

Another favorite feature of the event is the weekend-long Mixed Doubles Tennis Tournament held in the middle of Azalea Park.

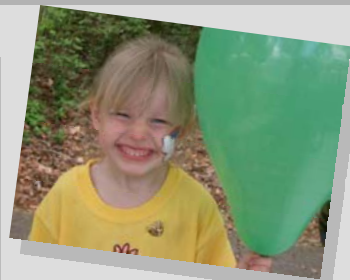
A few of our Festival friends...



Charleston Police Dept.



All of our closest friends!



Dakota



Engineer Rick & his Little Blue Choo



APPLICATION PROCESS - BUSINESS, CIVIC, & SPECIALTY GOURMET CATEGORIES

- All work **MUST** be produced by the exhibiting artist or crafts person. **NOTHING MAY BE PURCHASED AND RESOLD.** Examples of other forbidden work: objects made from commercial kits, molds or patterns, imported or manufactured goods, and direct/buy resell items. This will be checked throughout the Festival and can result in immediate expulsion from the show without a refund. Applying to the Flowertown Festival with items that are imported or manufactured damages your reputation and ours.
- All items sold have to be specifically listed and authorized for sale.
- Applicants must submit one photo of your booth and/or display.
Photo will become the property of the YMCA and will be used throughout the Festival.
Remember - the photos you send are the most important factor in your acceptance/non-acceptance to the Festival.
Send the best photos you have! Photos may be emailed or mailed.
- Applicants must also provide the Festival Committee with a list brief description of your merchandise and product (s) if applicable. This should be submitted on a separate piece of paper.
- The postmarked deadline for applications and all accompaniments is December 31. **Late applications will not be processed.**
- Jury selection will be held in January and will consist of show producers and Festival Committee Volunteers.
- Acceptance/non-acceptance letters will be mailed/emailed by the end of January. **Decisions of the jury will not be discussed or confirmed via email/telephone. All decisions are final.**

FESTIVAL OPERATIONS & RULES

- Exhibitors must participate in all 3 days of the Festival. Booths cannot open late or close early at any time. If a vendor believes they are going to run out of stock, they must contact a Festival organizer/staff person ASAP.
- Vendor check-in is Thursday (March 25) from 7:30am to 4pm. **You are not permitted to set-up until you have checked in.** A “vendor vehicle pass” and “vendor booth number” must be displayed in your booth at all times. You will receive both items at check-in.
- One hour prior to the Festival each day, the roads will close and all vehicles must be removed. Merchandise and items required for your booth must be in place by that time.
- The Festival is a difficult show to operate by yourself, it is recommended that you bring an associate/relative/friend to assist in set-up, tear-down and restocking throughout the event. Exhibitors must come prepared to unload and load their supplies. There may be some walking involved to get to your designated space. Again, COME PREPARED. Dollies or wagons are highly recommended! **No vehicles are permitted to drive on the grass .**
- You are contracted for a specific size space. **Be considerate of your neighbors and stay within your designated 10x10 or 10x20 space or you will be asked to move your items and that is embarrassing!**
- The majority of spaces are on natural ground and many spots have foliage or uneven ground. Please do not request even ground, sunshine or shade—this event is held within a city park which is known for its beautiful (tall) trees and large azalea bushes.
- Exhibitors must supply their own tents, tables, chairs, etc.
- The Festival is a family oriented event. The Director has the sole discretion to mandate the removal of any work which violates the Festival’s rules or the YMCA mission.
- Each exhibitor is responsible for the collection of South Carolina sales tax and payment thereof to the South Carolina Department of Revenue. (Contact: (803) 898-5788 or visit www.sctax.org to download an application).
- The YMCA provides 24-hour security, however, all exhibitors agree to hold the Summerville Family YMCA, Dorchester County, the Town of Summerville, and the representatives, directors, employees and agents of these organizations, harmless from liability which may occur during the Flowertown Festival.
- The YMCA will endeavor to ensure that your participation in the event is as pleasant as possible. However, there are certain aspects of an outdoor event which are beyond our control. The exhibitors should be prepared to deal with inclement weather or other acts of god, and the effects these acts could have on the area surrounding their space. The exhibitors agree to hold the YMCA harmless for all acts of god, and their resulting effects, including, but not limited to, muddy conditions, rain and thunderstorms, and wind damage .
- The provisions of this application are meant to ensure that the success we have enjoyed in the past is continued in each future festival. The enforcement of all provisions is solely within the discretion of the YMCA. Exhibitors understand and agree that they have no private right of enforcement as to any provisions of this application, and that they hold the YMCA harmless for the enforcement or lack of enforcement of any provision.

BUSINESS, CIVIC, & SPECIALTY GOURMET APPLICATION

Participant Name: _____ Company Name: _____

Address: _____ City, State, Zip: _____

Day Phone: _____ Alternate Phone: _____

In an effort to save on postage and to reduce paper output, the YMCA will email correspondence when possible.

Email: _____

Booth Size: ____ 10' x 10' ____ 10' x 20' ____ 10' x 30' Electricity requested? Yes No (\$50 add'l, not guaranteed)
Separate check required.

Fees:
Business \$550 (per 10' x 10')
Civic Organizations \$200 (per 10' x 10')
Specialty Gourmet \$350 (per 10' x 10')

Have you exhibited at the Festival before? Yes No If yes, please list year(s): _____

Price Range of Items: _____

List all items to be sold: _____

Participants selling any items not listed must be removed from the show. Participants must bring enough stock for entire show.

Your application is not complete unless you do the following:

- Complete the entire application and sign at the bottom
- Include all photographs, plus festivals list and description of work (separate sheet of paper, see pg. 2 for more details)
- Payment for the \$15 non-refundable jury fee
- Payment for the booth space + Town of Summerville Business License (\$10 Summerville residents, \$20 all others)
- Include SASE if email is not the preferred method of communication

PAYMENT INFORMATION -----

Select method of payment: Check/money order (enclosed) Visa/Mastercard

If credit card, amount to be charged: \$ _____ Name on card: _____

Card # _____ Exp. Date: _____

Cardholder's Signature: _____

Checks for the wrong amount, post-dated, or returned unpaid by the bank will void show eligibility. Credit cards that do not process will also void eligibility.

AGREEMENT -----

The undersigned does hereby release, and forever discharge, and hold harmless, the Summerville Family YMCA, its employees, and its board members from any and all manner of actions, suits, damages or claims whatsoever arising from any theft, loss or damage to the person or property of the undersigned while in possession or under the supervision of the Summerville Family YMCA during the festival, and hereby consents to the enforcement of all rules of this event. Furthermore, **the undersigned participant hereby certifies that all items displayed are listed on this application.** There will be no refunds on participant cancellation or inclement weather cancellation. I understand that it is my responsibility to pay all SC State taxes.

Signature: _____ Date: _____





2010 Summerville Family YMCA
Flowertown Festival



**BUSINESS, CIVIC, &
SPECIALTY GOURMET APPLICATION**

**Postmarked Application Deadline:
Monday, December 31, 2009**

**SummervilleYMCA.org
843-771-2937 x 205**



Summerville Family YMCA
Kim Taylor
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Summerville, SC 29483